

**ET ascent** move up in life!

Presents

Celebrating **29** Years  
(1993-2022)



29th  
BUSINESS  
SCHOOL &  
AFFAIRE

**DEWANG MEHTA**  
National Education  
Leadership Recognitions



23<sup>RD</sup> NOVEMBER, 2022 | TAJ LANDS END, MUMBAI



**CHAIRMAN**  
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Managing Director  
Odgers Berndtson India



**PATRON**  
**HARISH S. MEHTA**  
Chairman  
Onward Technologies Ltd.

**BEST STUDENT IN  
MANAGEMENT CONTEST**

**CASH AWARD OF  
₹ 4 LAKH**

Instituted by Onward Foundation  
&  
Late Ms. Anita Gangal (Indira Group)  
Presented to  
Best Student in Management (Female)



## **OVERVIEW**

For the last 28 years the Business School Affaire has aimed at recognizing talent and encouraging leadership. An independent jury consisting of professionals from different industry segments evaluate and select the Best Student and various competitions. We are proud to present the 29th Business School Affaire and Dewang Mehta National Education Awards

## **COMPETITIONS & RULES FOR PARTICIPATION**

### **I - BEST STUDENT IN MANAGEMENT CONTEST**

- The Director of each Business School will send the names along with a detailed CV of the Student who is the Best Student in Management. The student will have Academic Excellence combined with Leadership Qualities, Vision and extra curricular attainments. The student should have demonstrated capability to excel and network in an hyperactive Environment.
- The last date of receiving entries is 31st October 2022 after which no entries will be accepted.
- There will be an independent panel of judges to select the BEST STUDENT.
- At the final round there will be a Question Answer Session with an independent panel as to why the concerned student is the best & what makes him/her best.
- The decision of the judges will be final and binding.

### **II - PRESENTATION CONTEST**

#### **THEME: "SUSTAINABLE BRANDS"**

- The B-Schools can send a teams to participate in the presentation contest. (A team would have maximum of 2 students)
- Maximum duration of the Presentation should not exceed 12 minutes and should be in PPT Format.
- All presentations will be judged by an independent panel of judges
- The decision of the judges will be final and binding.
- The Last date for sending the entries is 31st October 2022.

### **III - PAPER PRESENTATION CONTEST (RESEARCH BASED)**

#### **THEME: "ROLE OF SUSTAINABILITY IN INNOVATIVE BRANDING"**

- A team of maximum three students will research on the subject and present a written paper.
- The paper should not exceed 2700 words. Four copies of the paper must be sent along with the CD / floppy. The Paper must be neatly inserted in a file/folder.
- Detailed Reference list must be a part of the paper presented.
- Use of Schematic charts, Figures and Schedules is recommended.
- Research papers must be original and should not have been submitted anywhere else.
- The Research papers will be the property of World Brand Congress.
- The decision of the judges will be final and binding.
- The last date for receipt of Research papers is 31st October 2022.
- The Results will be intimated by REGISTERED post/courier to the winners to represent themselves for Award Ceremony to be held on 23<sup>rd</sup> November 2022.

### **IV - BEST PLACEMENT BROCHURE**

- Every Institute should send 3 copies of their placement brochures used for the purpose of placement by the institute for the year 2020-2021. If the brochure 2020 - 2021 is not available, brochure of 2019 - 2020 / 2021-2022 may be sent.
- The last date of receiving the entry is 31st October 2022 after which no entries will be accepted.
- There will be an independent panel of judges. Decision of the Judges will be final and binding.
- The Results will be intimated by REGISTERED post / courier to the winners to represent themselves for Award Ceremony to be held on 23<sup>rd</sup> November 2022.





## V - THE BEST BUSINESS SCHOOL

**An Independent Panel will select The Best Business School. This Selection will be based on.**

- A report submitted by each business school covering the following parameters.
  - Academic Input / Syllabus / Knowledge Management
  - Encouragement of the leadership by the Institution and the Methodology by which it encourages leadership.
  - Extra Curriculars.
  - Awards & Recognitions won by the Institutions.
  - Full Time Faculty & Visiting Faculty
  - Placements / Quality of Placements
  - Average Salary at the campus, Highest Salary & Minimum Salary
  - Reasons why the Business school stands out.
  - Innovations at the Business School
  - Failures if any and the reasons for the same.
  - Strategic vision of the Institution.
- The Last date for sending the entries is 31st October 2022.



### SKILL DEVELOPMENT LEADERSHIP AWARDS

- Best Initiative in Skill Development
- Best Institute in Women Skill Development
- Awards for Education and Industry Partnership
- Awards for Eminent Skill Developer
- Awards for Leadership in Skill Development
- Awards for Excellence in Research & Development
- Awards for Standard and Quality
- Best Technical and Vocational Education and Training Programme
- Award for Best Practices and Best Assessment Tools
- Best Skills Development Programme
- Best Employee Engagement Programme
- Best Compliance Training Programme
- Best Leadership Training Programme
- Best Startup Award
- Best Learning & Development Award
- Emerging Company of the Year
- Award for New Initiatives for Excellence in Learning



### EDUCATION SERVICES & SUPPLIES AWARDS

- Most Prominent Education Brand
- Education Solution Provider
- Early Years Resources Supplier
- Equipment Supplier of the Year (Education)
- Best ICT Products
- Outstanding Service Provider
- Stationary Manufacturing Company of the Year
- Emerging Company of the Year
- Best Stationary Supplies
- Best Book Publishing Company
- Stationary Production Company of the Year
- Award for Quality in Services & Supplies
- Manufacture of Flagship Products
- Manufacturing Company of the Year (Educational Products)



### E-LEARNING AWARDS

- Innovation in teaching- learning technologies
- M-learning initiative
- Best Use of AI
- Interactive solution providers
- Technology solution provider
- Enterprise resource planning
- Technology solutions for higher education institutes
- Innovation in pedagogical practices
- Best Student in Data Analytics
- Best Professional in Image Analytics
- Best Innovation in Global Collaborative Learning
- Best E-Campus Award
- Green Campus Initiative
- Innovation in Teaching Pedagogy
- Best Edtech Startup Awards
- Edutech Company of the Year
- Best use of Innovative Technology in Education
- EduTech Leader of the Year
- CEO of the Year
- Innovative Leader Award
- Outstanding Contribution to Education
- Women Leadership Award
- Exemplary Leader Award
- Edupreneur of the Year
- Education Leadership Award

## AWARD CATEGORY

### INSTITUTIONAL CATEGORIES :

- Educational Institute which encourages Innovations that leads to better development
- Educational Institute that encourages leadership as a part of the Curriculum.
- Best Academic Input (Syllabus) in:
  - Marketing
  - Business Analytics
  - Finance
  - Human Resources
  - Operations & Manufacturing
  - Retail
  - International Business
  - Information Technology
  - Advertising & Mass Communication
- Institute with Best Academic & Industry Interface
- Bschool Leadership Award
- Business School of the Year
- Best University of the Year
- Outstanding Engineering Institutes/Colleges [Region Wise]
- Outstanding Engineering Institute/College (Overall)
- Outstanding Business School [Region Wise]
- Outstanding Business School [Overall]
- Best Educational Institute with maximum number of placements
- Best Emerging Institute
- Best Industry-Linked Engineering College / Institute
- Award for Best Dean / Director / Principal / Vice Chancellor
- Engineering Leadership Award
- Best Educational Group (Infrastructure & Facilities)
- Best Deemed University
- Best Private University
- Best Vocational Training Institute
- Best Institute in Performing Arts
- Best Educational Initiative in CSR Practices
- Best Academics in Coaching Institutes
- Best Organization to Develop Technology for Education
- Best Advertising Campaign of the year
- Best Institute in Contemporary / Unique / Innovative Courses
- Best Operational Excellence in Educational Institute
- Best Campus Award
- Award for Quality in Education
- Most Innovative K 12 School
- Most Impactful K-12 Initiative In Skill Development
- K12 Institutional for Career Development Programs
- Innovation in Early Learning
- Emerging School of the Year
- Award for Excellence in Distance Learning
- Best Use of Digital Learning
- Best Online Learning Platform
- Award for Excellence in Learning Technologies
- Best In-Class Infrastructure
- Best Organization in Career guidance
- Career Counseling Overseas
- Innovative Learning products / Solutions provider
- Best Institute in
  - Aviation
  - Architecture
  - Engineering
  - Healthcare
  - Hotel Management
  - Real Estate
  - Banking & Finance
  - Agriculture
  - Management
  - Telecom
  - Mass Media
  - Animation Studies
  - Event Management

### INDIVIDUAL CATEGORIES :

- Best Teacher (Various Disciplines)
- Best Placement & Brand Marketing Officer
- Outstanding Faculty Awards (Various Disciplines)
- Innovative Leader Award
- Young Achiever Award
- Women Super Achievers Awards
- Visionary Leader Award
- Educational Entrepreneur (Edupreneur of the Year)
- Award For Outstanding Contribution to Education

**ENTRY FEE (Per Nomination): ₹ 60,000/- (+18% GST)**

Payment (Cheque/DD) should be drawn in favour of "FUN AND JOY AT WORK", payable at Mumbai.

It's a non-residential event. All Entry fees needs to be paid in advance to make it eligible for it to go through the Jury Round & as a part of the process itself.

### CRITERIA:

- **INSTITUTIONAL CATEGORY:** Each Entry Should be accompanied by write-up of not more than 2500 words excluding attachment, profile of the Institute & brochure, media write-ups and interviews as annexure
- **INDIVIDUAL CATEGORY:** Each Entry should be accompanied by personal profile & photograph of nominated person, achievements, awards & accolades received, media coverage, articles published & other relevant details.

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### CO-ORDINATION OFFICE:

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